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### EDITOR'S TREND

#### NOTES—

MICHELE GUTTENBERGER

Here is an interesting concept on knowledge regarding deliberately NOT knowing. In English law it is referred to as Nelsonian Knowledge which Americans often label as willful ignorance. Can Artificial Intelligence ever create or even identify their own Nelsonian Knowledge? Or - is this an area exclusively for human discussion? Project Management can in all probability be replaced in the near future by advanced AI's. This proposition appears sound if, we are only following a guidebook on methods and procedures. However, there is something more human in good project management that is not duly noted. It has its own philosophy of mindfulness that it implores. There is no Nelsonian Knowledge for MPM's since it professes that wholesome ethics needs to be incorporated into the practice of Project Management. We can see how Nelsonian Knowledge by nature is contrary to project management. Nelsonian knowledge' is named after British Admiral Nelson who famously put his telescope to his blind eye and declared 'I see no ships'. Project Management would ask Admiral Nelson to confirm his findings with the other eye. Today we see Nelsonian Knowledge as a tool practiced lately by government leadership and political candidates that willfully obscures the lens of realistic economics to its own human landscape. The MPM and CIPM certified regard themselves as a Graduate PM Society. Professing navigators to Society bring a deep dive into mindfulness that provokes the ethical inefficiencies.



The Commission on Presidential Scholars Program was established by executive order of the President, to recognize and honor some of our nation's most distinguished graduating high school seniors. In 1979, the program was extended to recognize students who demonstrate exceptional talent in the visual, creative and performing arts. Each year, up to 141 students are named U.S. Presidential Scholars, one of the Nation's highest honors for high school students. For more information, in-depth reports, please visit

### This Issue

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## AAPM® George Mentz Gets Appointed by President Trump - Commission on Presidential Scholars

Our AAPM® founder George Mentz JD, MBA, has reached a well earned selected appointment from President Trump to the Commission on Presidential Scholars (October 2019). His record reflects past and present personal initiatives that presented gratis advisory services as a lawyer and economist. Most noteworthy was writing for the Department of Labor during the Bush and Obama administrations providing quality job information to aid the most disposed in the USA in finding a job.

*"The Commission on Presidential Scholars is a group of eminent private citizens appointed by the President to select and honor the Presidential Scholars. Commissioners are selected from across the country, representing the fields of education, medicine, law, social services, business, and other professions. The Commissioners make the difficult choices of selecting Scholars from an initial pool of approximately 3,800 candidates who demonstrate exceptional accomplishments in academics, the arts, and an outstanding commitment to public service"*

Our AAPM founder also has an impressive profile of pioneering educational know-how that won the President's nod. He is the General Counsel of the Academy's Board of Standards, which is America's first TUV-accredited and ISO 29990 certified educational company. As an education executive and e-learning pioneer, Mentz has integrated the highest certification standards from business schools, online learning, and VIP Training programs for over 15 years. It has evolved into an accredited educational body that distinguishes quality educational programs, training, and online programs fostering proprietary "vendor neutral" professional certifications. Mentz has embossed these certification standards to over 40 countries, working with leading universities and global companies to launch advanced education and certification standards. His companies are the first in the world to accept education and exams from ACBSP and AACSB business schools, which are the highest global accreditation agencies. This qualification direction has reached over 1,000 business schools worldwide bringing accreditation standard principles that can also be applied to technical certification programs.



## Impact of Motivational Decline on Project Success

**Getting Clear with Power**  
Before you start focusing on your creative abilities and start manifesting perceptible new changes in your life, it is best sometimes to go through and take a hard look at your life.

Look back and review the last three, five and 10 years. Make an analysis of the successes and failures during this period.

Begin an inventory of these years and note the things that have been good for you. Also review your actions and thinking that has not been constructive for you. For these unconstructive things, you will need to learn how to prune them away.

Learn to let go of the old things that haven't been useful and constructive for you. Allow the things that have been good about you to remain. Begin to cultivate these constructive things. This will clean the slate for you to begin anew.

Getting guidance from others is a good way of doing it. Once you have attained clarity, it is up to you to let go of all this junk and to trim away all of that mental garbage.

Ridding the garbage is a way out of a crowded mind. However, you've got to make a conscious decision to allow yourself to be helped, to allow your soul to let go of any negative past. If, you don't let go of all of the downbeat stuff, you're going to have all that on your mind and it's going to be one voice arguing with your new voice, and you don't want a house divided.

*Northcentral Library Dissertation:*

*Dr. Anthony Q Bowen*



### UNDERSTANDING AND PRACTICE OF MOTIVATION

possessing great leadership, intrinsic rewards, extrinsic rewards, and lack of leadership, lack of engagement, content and process theories. The study findings provide preliminary evidence that

**project managers may not know the perceived motivational needs of project team members**

and this can present a challenge in determining how to support and facilitate the team motivational drivers.

as how they perceive that projects can support the factors of motivation, with project team members.

**Recommendations is that lack of leadership was a common problem and the need to have great leadership skills among project managers is necessary to motivate team members.**

The study may provide an understanding of what motivates the project team to achieve project success from a human relations perspective and implement measures to assist organizations in managing projects.

Also, the study could help fill a gap in the research related to the

**understanding and practice of motivation from the perspective of team members in a project environment.**



## Is It Time for Your Recertification?

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You will need the following items to recertify:

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Visit the Project Management AAPM Academy to view their Programs Dates and Locations for the 2020 calendar. You can Renew Here. MPM® Certification gives you the prerequisite that enables you to advance your certification to the next level as MPM<sup>2</sup> - Master Project Manager 2 .

This MPM2® certification course is an Advanced Course presented in collaboration with OPPM™ Interna-

tional. Current MPM certification is a prerequisite for this course.

Learners should have over three (3) years of hands-on project management experience. Participants are expected to possess a working knowledge of the process groups and knowledge areas of project management and are expected to make their experience part of the shared knowledge of the course.

Case studies, published research, and the work of world-class scholars will be provided for homework preparation prior to each day.

### EYE ON IT

Current HR Trends Noted in CAREERBUILDER ® for Employers

**Hidden in plain sight: The untapped rockstars looking for remote work**

studies show that employees who work remotely actually tend to be more productive

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### Streaming Picks

<http://www.ted.com> Andrew Tarvin is the world's first Humor Engineer teaching people how to get better results while having more fun. Combining his background as a project manager at Procter & Gamble with his experience as an international comedian, Andrew's program are engaging, entertaining, and most important, effective.



Conflict Resolution; Influence Without Authority

Dr Anthony Bowen, migrated to the U.S. from Guyana . He recently returned to visit his alma mater Charlestown Secondary school as their champion. He shared some inspiring words with the students and teachers including pledging a \$500 award to the valedictorian every year as long as he lives. He is a testimony to them of how hard work, focus and never giving up can take you to the finish line and it is not where you start but where you finish. He believes it was his shift of mindset when he migrated that caused him to be intentional about life and adding value to himself which puts him in a position to help his family and other people.

[Read more on his school reunion](#)