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## THE QUARTERLY NEWS & ANNOUNCEMENTS FOR CERTIFIED LEADERS

### EDITOR'S TREND NOTES—

MICHELE GUTTENBERGER

The classic children's story of the three pigs and the big bad wolf is centuries old. Yet, the lessons from this story are still precious words because it allegorically represents the harsh environmental problems and actions we must take to solve them even today. In the story the wolf is an unbeatable force of nature whose strengths reeks devastation on two weak building structures taking the lives of two little pigs. The third pig realizes he must use smart thinking to defeat the wolf or he will face the same fate as his brothers. His priority was to provide protection against this force and so the pig built a brick house. Once the pig felt protected, he started to brainstorm how he could alter the forces against this entity. He did this by learning the wolf's vulnerabilities and then using the available resources he had against him. For the wolf, his self-importance could not pass up a challenge that was presented to him by a weak opponent. From a taunt by the pig, the wolf volunteered to climb up into the chimney meeting his own demise—the lit fireplace.

As certified MPM's we can instill early project management concepts to the children in our family and in our community with stories that offer enlightened moral lessons which grows into mindful leadership for years to come.



## GAFM & AAPM 1 Year Ago Launched the New Sustainability Qualification ChSM

Mark Reeson—International Strategic Project Management Advisor on April 2017, got the go ahead by the GAFM® and AAPM® for M R Project Solutions Limited to design and develop a brand new qualification to be accredited and authorized through their body. It is the new designation of Chartered Sustainability Manager (ChSM). A full roll out was available to launch in Q1 of 2018.

The Chartered Sustainability Manager's Instructional Program is not simply about providing a training course whereby the participants only understand a topic to pass an examination. Instead, it is acquiring knowledge to make a real difference to their business, project, organization or community environment.

The ChSM qualification aims to provide an overview of how sustainability and the key principles that drive this emotive topic are intrinsically linked and the various tools and techniques that are available to assist them. The qualification material involves an introduction to the SMART Sustainability Model that has now been recognized and implemented as a key strategic planning control measure for businesses.

The three-day seminar challenges the delegates where they use the lessons and knowledge they obtain to involve themselves. They do this through team activity that enables them to deliver a sustainable change once they leave the safe environment of the classroom. In completing their certification, these managers will be using the tools provided and their personal experience demonstrating how they can introduce a sustainable change into their organization or community's capability while integrating these factors into their everyday life.

Read Mark Reeson's article [PROJECT Dammam—Making a City Smart](#) about a SMART Sustainability Model. These concepts were implemented in Saudi Arabia which resulted in a Strategic Coordination Center. It helped conceive this proposal to centralize the coordination of projects throughout all the municipalities in the region.

<https://pmworldjournal.net/wp-content/uploads/2016/12/pmwj53-Dec2016-Reeson-Project-Dammam-Making-a-City-Smart-featured-paper2.pdf>

### This Issue

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PRINCIPLES FOR  
PROJECT  
MANAGEMENT  
SUCCESS FROM OUR  
FOUNDER  
**GEORGE MENTZ, JD, MBA**



Success Books Give Us a  
Wealth Mindset

If you've ever read any self-help books, you'll know that many of them are quite the same. They talk about dealing with people, leading, managing, making money, making good decisions, building things, and cultivating the type of attitude that is necessary to have for success, among other things.

So, there's a lot of common denominators in self-help books. If you read a top success book, however, they're a little bit different – a little bit more straightforward, a little bit more of the WEALTH mindset built into them, which is a no-nonsense, honest approach designed to maximize the reader's time. These books just want to give you the facts and the information needed to get the job done.

The conclusion of a 25-year research project based upon conversations of over 500 global leaders in over 50 countries constructed "The Law of Achievement" topic lectures. It has now been elevated to the next level, through enlightened book reading. In this type of book one can intently, contemplate the timeless wisdom contained, take action, and become a master of your destiny. It becomes the timeless framework for achievement and progress.

100 Secrets and Habits... is a must read. <https://www.amazon.com/dp/>

## A Review on Championing Green Project Practices

Thoughts from Joel Carboni He Shared to the  
*PM World Journal*



### CLIMATE CHANGE—"PROJECT MANAGERS ARE SIMPLY NOT PREPARED TO ADDRESS"

one foot in the project management world and the other in sustainable development. We see projects as the vehicle to deliver sustainability. We offer certifications, standards, training (through partners and universities) but rather than compete with the big associations, PMI and IPMA, we see ourselves in a supporting role. We grew very fast and developed a good reputation and use our position to encourage change. We work very closely with the United Nations in support of the Sustainable Development Goals and bring that insight to the PM profession."

As the founder of Green Project Management (GPM Global) and President of IPMA-USA, Carboni summed the accomplishments of 2018 compared with 2017 as follows.

"Last year we made a concerted effort to emphasize mentorships while helping organizations to cultivate project management competence. Our Competence baseline, ICB4, which is a free resource (as it should be), is a great tool and we are working with many organizations to adopt it. This year, we are extending "

Joel Carboni is highly regarded for promoting green project practices and has been a key contributor to the global acceptance of the GPM certification. Joel was first accredited by the American Academy of Project Management in 2008 and is a Global Advisor.

Joel Carboni states:

"Climate Change is the greatest threat to our way of life. Project Managers are simply not prepared to address it mostly due to the fact that it is such an albatross and isn't on the radar. Corporations understand that they have a role to play to mitigate the effects of climate change but are challenged to make the connection to what that means to projects. PMs have a responsibility, first because it is the right thing to do as humans, but also because we affect almost every new product and service. Our hands are on everything so a few small changes can have major impacts

GPM started as response to a lack of movement in sustainability within the project management profession. If I had a dollar for every time someone asked me "what are you guys?", I could probably retire. GPM is a social enterprise that has

Visit the GPM website for latest news and blog discussion  
<https://greenprojectmanagement.org/gpm-executive-staff/1-joel-carboni>

Read the full interview with PM World Journal  
<https://pmworldjournal.net/wp-content/uploads/2018/05/pmwi70-May2018-Dagli-Joel-Carboni-Interview.pdf>



## Is It Time for Your Recertification?

### Register with PMRG for New Course Work for Recertification

The MPM, HRPM, AgCC, and MPM2 certifications are good for a two-year period from the time you completed your course. Your certificate should have the month and year in which your certification expires. If you cannot locate your expiration date, please feel free to contact PMRG and they can provide that to you. (614)-309-6565

You will need the following items to recertify:

Your name as you would like it to appear on your new certificate

Type of certification you are renewing (MPM, HRPM, AgCC, or MPM2)

The city/date in which you took your original certification course

Current contact information (including address, phone, and email)

Visit the Project Management Resource Group to view their Programs Dates and Locations for the 2018 calendar. <http://www.pmgr.com/recertification>

MPM® Certification gives you the prerequisite that enables you to advance your certification to the next level as MPM<sup>2</sup> - Master Project Manager 2 .

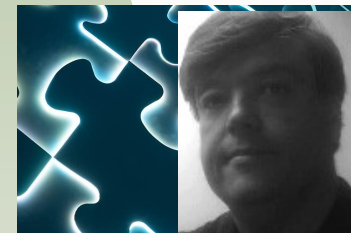
This MPM2® certification course is an Advanced Course presented in collaboration with OPPM™ Interna-

tional. Current MPM certification is a prerequisite for this course.

Learners should have over three (3) years of hands-on project management experience. Participants are expected to possess a working knowledge of the process groups and knowledge areas of project management and are expected to make their experience part of the shared knowledge of the course.

Case studies, published research, and the work of world-class scholars will be provided for homework preparation prior to each day.

## Spotlight on AAPM LinkedIn Members & Their Thoughts



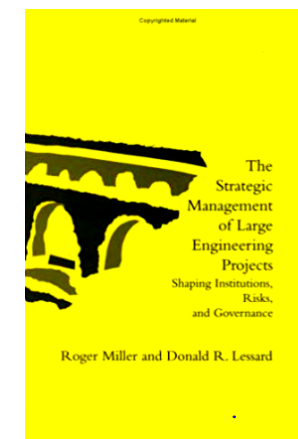
Mr. Daniel Carter's career in Silicon Valley innovation thrived within emerging technology, where ad hoc development evolves into some of the Technical Operations disciplines of tomorrow. His core competency is IS&T Management supporting Development Engineering and Research & Development in the Enterprise. He is the American Academy of Project Management AAPM® Fellowship Preceptor

Mr. Carter is an active contributor to the official AAPM LinkedIn

group <https://www.linkedin.com/groups/49529/>

AAPM's LinkedIn group now has more than 9,500 members.

Mr. Carter has recommended - **The Strategic Management of Large Engineering Projects: Shaping Institutions, Risks, and Governance** (The MIT Press) by Roger Miller (Author), Donald R. Lessard (Author), Pascale Michaud (Contributor), Serghei Floricel (Contributor). The book is based on an international research project that analyzed sixty LEPs, among them the Boston Harbor cleanup; the first phase of subway construction in Ankara, Turkey; a hydro dam on the Caroni River in Venezuela; and the construction of offshore oil platforms west of Flor, Norway.



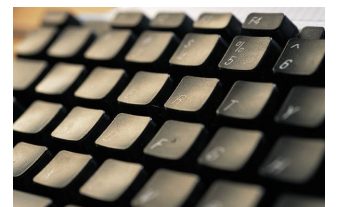
## EYE ON IT

Current HR Trends Noted in  
CAREERBUILDER®  
for Employers

LEIGH MARGARET STULL -  
Shows us -

"How to Create SEO-Friendly Job Postings in the Age of Google for Jobs."  
Structured Data vs. Relevant Data. Structured data is just a fancy way of saying you should organize the content of the job posting cleanly and neatly into specific categories. It's necessary to have data organized into fields to allow easy filtering and search facets for users.

[Read the article](https://resources.careerbuilder.com/featured-stories/modern-optimization-strategies-job-postings) - <https://resources.careerbuilder.com/featured-stories/modern-optimization-strategies-job-postings>



## Streaming Picks

<https://www.youtube.com/watch?v=sY8PMQ6Bo4>



PMOs and transformational change - a retrospective webinar Thursday 27 September 2018 Speaker: Mark Reeson RPP FAPM PMP AfCGI