



### ADVICE ABOUT EXPANDING US - GLOBAL PROJECTS & TEAM STAKEHOLDERS

from **George Mentz, JD, MBA, CWM®, MPM®, QFP**

*"Yes we need BOTH team players and superstars to innovate and compete in this global economic environment, but we need to realize that a team must have a sustainable business environment conducive to success to compete on a global level. With 95% of the world's population outside of the USA and 40% of the S&P revenues coming from offshore, the USA in particular must SELL to other nations to grow the economic pie for everyone around the world and increase global productivity, global health, and global prosperity. Moreover, US companies are routinely taking advantage of economic climates and jurisdictions offshore which are more business and employee friendly for limited and highly skilled workers".*

[Read Article](#)

AAPM® RECOMMENDED READ

### Mark Reeson Spreads SMART MPM Training in Dammam



**Specific** – target a specific area for improvement.  
**Measurable** – quantify or at

least suggest an indicator of progress.

**Assignable** – specify who will do it.

**Realistic** – state what results can realistically be achieved, given available resources.

**Time-related** – specify when the result(s) can be achieved.

This 1981 PM criteria in a white paper by George T. Doran called There's a S.M.A.R.T. way to write management's goals and objectives is what works even today. Mark Reeson has developed a PM training module the SMART Sustainability Model and the project to introduce City SMART was Dammam SA.

### Editor's Notes :

by Michele Guttenberger, MPM®  
2016 SUMMER OF CHANGES

Summer has traditionally been a period of time where we break from major strategical planning endeavors and ease our minds on a mini hiatus. Our summer hiatus has been disrupted with the unexpected upheaval of UK's Brexit from the EU and the US's dynamically different Presidential primary campaigns. This summer has a been a proverbial roller coaster ride. As Project Managers, many of us are finding ourselves in thinking overdrive immersed in the major variances from the baseline of how the world was running and wonder how these shake ups will impact existing and future projects. The nature of Project Management incorporates planning and forecasting as the major tools of our profession. We take in all areas of forecasting – consumer markets, financial markets, economic, environmental factors and political and government regulatory climates that influence the viability of our projects. To make our decisions in sound forecasting to baseline our projects, we look for the most up to data references. Unfortunately, acquiring new data to make these swift decisions in a volatile environment cannot be found in traditional knowledge exchange venues. Deciding factors for Project Managers are emerging from business and financial news article resources. However, this resource media has much hype and noise that dilutes the true value of its content. This is why AAPM® Associates have a new edge. We now have a valuable professional reference tool available to us with a knowledgeable editor channeling all the pertinent news for our profession it is: Owner and Editor G. Mentz, JD MBA: The **Boston NewsLetter™** and **The Wall Street Global FREE** - A codification of 25 Key Wealth News Sources INTO ONE. AAPM members can subscribe to take advantage of this resource in getting the news that impacts their profession in one place.

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**PM TIP** - Writing S.M.A.R.T Goals

[See Virginia U's template form](#)

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**Dr. Sammy C Germany, PhD,**  
**MPM, CIPM, MPM®**  
**Hon. Advisory Committee Member**  
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Dr. Germany was recognized by Cambridge Who's Who for "Helping in the Renewable Commercial Market Teaching and Training". He was the chairman of Open Energy Group a platform that talks Power and Renewable Energy Markets. Dr. Germany has guided solar and wind projects. On a personal note he sees knowledge gained from good listening. [Read his article](#)

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